



**SAINT LOUIS
UNIVERSITY**

— EST. 1818 —

ALWAYS A BILLIKEN

Guiding the Transition from Students to
BOLD (Billikens of the Last Decade)

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Presentation

- Introductions
- Background
- Transitional Programming
- Communication
- Partnerships
- Alumna Story: Jenny Ernst
- Challenges and Opportunities for FY17
- Open Discussion

Saint Louis University

- Founded in 1818
- St. Louis, Missouri and Madrid, Spain
- 8,248 undergraduate students
- 4,666 graduate students
- 120,876 alumni (50 states, 146 countries)
- President Dr. Fred Pestello



Office of Alumni Engagement

- Division reorganization - July 1, 2015
 - Development Division
 - Department Alumni and Donor Engagement
 - Office of Alumni Engagement
- Specialized responsibilities by position
- Enhanced key programming
 - Affinity, Alumni Career Development, Reunions, Alumni Merit Recognition Program

History of Student Engagement and Young Alumni Programs

- Student Engagement Programs
 - Student Alumni Ambassadors (SAA)
 - Class Legacy Program (CLP)
- Young Alumni Engagement Programs
 - Young Alumni Association (YAA) 2001-2013
 - Billikens of the Last Decade (BOLD) 2013-present

Where We Are Now: Student Engagement



- Leadership positions
- Professional development
- Internal opportunities
- Student feedback
- Students Today, Alumni Tomorrow

Where We Are Now: Young Alumni Engagement



- YAA to BOLD
- Formal processes
- Senior outreach
- Recruiting student leaders
- Benefits of being BOLD
- Development and scholarship

Transitional Programming

- One position: Student & Alumni Engagement
 - Students → Transition → Young Alumni
- Goals for transitional programming
 - Recognition
 - Celebrations (create and preserve traditions)
 - Communication
 - Partnerships

Recognition Programs

Spirit of the Billiken Senior Recognition Program

- Adapted from “Mizzou ‘39” at University of Missouri
- 18 honored students
- Academics, leadership, service, commitment to being dedicated alumni
- Written application and interview
- Nominate faculty/staff/alumni mentor
- Awards ceremony in the spring (additional social events)
- Connection to the Office of Alumni Engagement
- Transition to alumni volunteers



Celebrations

- Senior Night at the Ballpark
 - Baseball game, party, raffles, t-shirt (new design)
- Bridge to BOLD
 - Welcome to the alumni family (from Golden Billiken)
- Zero Year Reunion
 - Homecoming & Family Weekend

Celebrations



Senior Night at the Ballpark



Bridge to BOLD

Partnerships

- Strong partnerships across campus have enhanced transitional programming
 - Student Involvement Center
 - ITS
 - Registrar
 - Athletics

Transitional Communication

- “100 days” e-communication plan
- New graduate e-mail/transition to Zero Year Reunion
- Physical address update
- Annual postcard

Alumna Story: Jenny Ernst (AS '15)



- Communication Sciences & Disorders
- Current graduate student at Marquette
- Student Alumni Ambassador (4 years)
- Spirit of the Billiken Recipient

Challenges and Opportunities

- Challenges and Opportunities
 - Budget
 - Department partnerships
 - Role at Commencement
 - Regional BOLD
 - Professional development

Questions & Open Discussion

Contact Information

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